



Bike Summit Recommendations

EDUCATION

Community Engagement Forum & Sarnia-Lambton Bike Summit June 4 & 5th, 2012

EDUCATION:

- Bike safety rodeos sponsored by local businesses
- Bikes on trains - now only from Toronto to Niagara?
- Police website/Facebook/Twitter - cycling safety tips
- Create a 'Share the Road' brochure for Sarnia-Lambton...rules of the road for both cyclists and motorists
- Educate stakeholders of benefits of INVESTING in cycling infrastructure vs. SPENDING - there is money...look at priorities
- Need to educate cyclists on proper use of the road, have information on trails website (in different formats)
- Have defined bike routes that can be mapped on Tourism Sarnia-Lambton website, local printed maps and trails websites (encourage people to ride, daytrip in Sarnia-Lambton)
- Engage local school boards to get involved and promote active transportation
- Words matter...choose carefully...inclusiveness matters
- Education and testing on sharing the road with cyclists in drivers education for all new drivers and at license renewals
- We need to educate our youth! Start with our schools and it will pay itself forward!
- License renewal, include information from Ministry of Transportation and CAA (respecting all road users i.e. cyclists, farm vehicles,)
- Who or what organizations are the best ones to approach for grant funding
- People need to be taught how to take the bus...suggest grades 6-7 learn to ride and transfer
- Companies that depend on drivers (taxis, trucking, delivery vehicles, lawn care) need to have drivers who are educated to share the road safely
- Advertise...through local radio, TV, billboards, bike shops...to let people know about Share the Road and how it is the law. Educate people who don't ride bikes.
- The Sarnia-Lambton Children's Safety Village needs support to be build so it can run school bike safety programs (the Safety Village in Windsor-Essex can be it's program mentor)
- Why has the Board of Education not bought in - can't this be a tiny part of our children's curriculum?
- Educate cyclists on the risks of riding on sidewalks. Cyclists and drivers are main causes for car-bike accidents and how to avoid/prevent them. Suggest a simple YouTube video.
- Bike train and walking buses for schools
- Work with school boards to encourage students to ride their bikes to school (i.e. have school buses still run for when weather is bad)
- Is there or can there be education with our young drivers at the licensing level?



- Education is key-it starts at home. Too many people under age 20 are riding on sidewalks; not wearing helmets; riding on left side of the road; riding and texting
- Community events - Canada Day, encourage local organizations to have an education/awareness booth

**Bike Summit Recommendations - ENCOURAGEMENT
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ENCOURAGEMENT:

- Develop cycling tours in Sarnia-Lambton, invite the public to participate
- Celebrate the positive - "hug a cyclist today"
- Car free Sundays (Canatara Park to City Hall)
- 2014 Sarnia Centennial - host Ontario Bike Summit (set the bar high...go for it!)
- Tour de Sarnia
- Annual Downtown Bike Race Criterium around Front & Christina
- Bike friendly trains and public transit
- Ride across the Bluewater Bridge
- Continue dialogue from today's summit
- Bikeapalooza
- Bumper stickers for cars who support cyclists "I respect cyclists, I share the road"
- We are a transient city because of our border
- Commuter challenge, involve workplaces in Lambton County
- Make 'Cycling Education' part of school curriculum/physical education program
- Educate parents on health benefits of cycling to and from school and other events
- Tourism - 1812 themed ride, Underground Railroad themed ride



Bike Summit Recommendations - ENGINEERING
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ENGINEERING:

- Add sharrows on city and county roads
- Consider bike traffic during new construction
- Pave shoulders
- Connectivity is key...on so many levels
- With proper signs and regulation sidewalks CAN be a useful way to get through heavy traffic areas
- Sarnia-Port Huron passenger ferry...think big and be brave (international regional trail system)
- Has anyone calculated the cost savings to roads that have paved shoulders that prevent the edge of the roadway from crumbling under the weight of the trucks?
- Keep right hand metre of roadway in good condition for the safety of cyclists. Ruts/chuck holes/broken pavement are very dangerous and make us swerve around the lane to avoid hazards and maybe into the path of cars
- The Howard Watson Trail(HWT) crossing at Exmouth (and Michigan) was mentioned: in Wadhams (Michigan) the Wadhams to Avoca Trail has a manually operated traffic light - we should install them at HWT Exmouth and Michigan crossings
- Trails along active rail right of ways (bridge at Indian south end)
- Remove a vehicle parking space at the Farmers Market in Sarnia to accommodate bike racks (can accommodate 10-15 bikes in the space of 1 car). Also recommended on Front and Christina Streets in downtown Sarnia.
- Clear, consistent signage. New bike path at Lakeshore between Murphy and Modeland has signage to not park on walkway (does this mean it is considered a sidewalk?)
- A) yield to cyclist signs
- B) left-turn bike lanes
- C) sharrows
- D) cross-walks lights at Exmouth for trails
- E) bike lanes
- Start now! Signage big and bright
- Cooperation MTO, County, City to incorporate bike path/lane infrastructure i.e. no facilities at new 402 overpasses



Bike Summit Recommendations - ENFORCEMENT
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ENFORCEMENT:

- Local business coupons handed out by Police who observe someone doing something right!
- Sidewalks are dangerous messaging
- Car and bicycle collisions - the cyclist was at fault because the driver was represented by the insurance company lawyer (cyclists don't have representation)
- Make cycling in the city easier - always stop for red lights but at stop signs cyclists can slow to a near stop, if clear and proceed without dismounting bike at intersections with no traffic control, slow and proceed if clear without dismounting
- One comment was that a cyclist would rather pay the fine and continue to ride on the sidewalk (to feel safe). Riding on the sidewalk is illegal but it is not part of the 10 Commandments - so the law can be changed...it must be changed.
- In Berlin (Germany) the outside part of the sidewalks are designated for bikes. The traffic lights have 3 settings - cars, pedestrians and bikes. Probably other European cities have the same. Riding on sidewalks is legal in the state of Michigan
- Implement ' Road Watch', reference Cobourg, Ontario
- We need agreements with law enforcement to enforce violations caused by motorists vs. cyclists in a consistent and fair way using common sense
- ROAD WATCH! Special telephone # Bike11 for reporting infractions
- Police partner to educate about the rules of the road



Bike Summit Recommendations - EVALUATION
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EVALUATION:

- Migrant workers unique? What is unique in your municipality?
- Measure it! # of kms for cycling, # of recreational cyclists, # of commuter cyclists
- Do a crash analysis - where, when, how, weather conditions, impacts, injuries, how could it have been prevented
- Economic impact analysis
- Identify cycling habits in our community
- Set measurable goals (measure, report, improve)
- Pilot projects - try it, measure it, tweak it, implement - build on small successes
- Use public health to conduct surveys, use RRFSS data, injury data, develop evaluation plan
- Bike/walk across the Bluewater Bridge - lobby Homeland Security

Local Collision Stats 2011 (Sgt. Carson Wilson, Sarnia Police Services)

- 45 collisions
- 36 - cyclist at fault
- 2 - driver at fault
- 7 - undetermined
- 27 resulted in injuries